

PRESS RELEASE

Zeppelin Systems welcomes ORLEN OIL as new Tire Alliance member

Friedrichshafen, May 28, 2026. Zeppelin Systems expands its network of partners dedicated to sustainable solutions in the tire industry. The Friedrichshafen-based plant engineering company welcomes ORLEN OIL as a new member of the Zeppelin Sustainable Tire Alliance. As a leading lubricant producer in Central and Eastern Europe, ORLEN OIL brings expertise in lubricant technologies and rubber process oils to the alliance. With this addition, the Zeppelin Sustainable Tire Alliance, founded in 2023, strengthens its expertise across the tire recycling value chain.

The Zeppelin Sustainable Tire Alliance connects partners across the tire value chain to develop innovative technologies for sustainable tire production and recycling of end-of-life tires. By combining expertise in mechanical recycling – such as sorting, water jetting, devulcanization, and reclaiming – with raw-material recycling technologies including pyrolysis and purification, the alliance accelerates the shift toward a circular tire economy.

ORLEN OIL, part of the ORLEN Group, produces automotive and industrial lubricants, greases, base oils, and rubber process oils. Operating in 81 countries across four continents, the company meets the latest technological and environmental standards and holds approvals from leading OEMs, including major tire manufacturers. By joining the alliance, ORLEN OIL contributes market expertise and technological know-how to support sustainable solutions for the tire sector.

“The transformation towards a circular tire industry requires strong partnerships along the entire value chain. With ORLEN OIL, we gain a partner whose expertise in lubricant technologies and rubber process oils directly supports our customers’ ability to industrialize their production concepts. As a long-term partner, we support our customers meet both current market demands of integrated, flexible and high efficient systems and tomorrow’s sustainability expectations,” says Sascha Stiller, Head of SBU Plant Engineering & CEO Zeppelin Systems GmbH.

The ORLEN Group pursues the sustainability strategy, aiming to increase the share of renewable and circular feedstocks to 10 % by 2035. Investments in research and development focus on securing feedstocks with higher proportions of biogenic and renewable components, including oils derived from tire and plastic pyrolysis.

Within the alliance, ORLEN OIL contributes expertise in lubricant solutions and rubber process oils while gaining insights into using recycled materials – particularly end-of-life tires – in petrochemical processes. This collaboration supports circular processes across the tire value chain and enables the creation of new products based on advanced recycling technologies.

“Through our partnership in the Zeppelin Sustainable Tire Alliance, we combine our expertise in lubricants and rubber process oils with innovative recycling approaches. By integrating recycled and renewable feedstocks into our products, we support the circular economy and advance the technological progress of the tire industry,” adds Magdalena Lipska-Knitter, Development & Technology Director, ORLEN OIL.

By expanding the network with partners such as ORLEN OIL, Zeppelin Systems strengthens its role as an integrated solutions provider and ecosystem orchestrator for sustainable tire production and recycling. The collaboration highlights the importance of cross-industry partnerships in enabling innovative and scalable solutions for a more sustainable tire industry.

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About Zeppelin Plant Engineering

Zeppelin Systems specializes in the design, construction, and technological upgrading of industrial plants for storing, conveying, mixing, dosing, and weighing high-quality bulk materials and raw materials. With around 1,700 employees worldwide, Zeppelin Systems provides daily solutions for customers in the plastics, chemicals, rubber, and tire industries. Customers in the food industry also value Zeppelin Systems' many years of technological know-how and experience in delivering turnkey solutions. From plant planning and project implementation to after-sales service including process optimization – Zeppelin Systems is an integrated solutions provider, delivering complete solutions from a single source. Every Zeppelin plant is characterized by tailored features to meet specific customer requirements, smart automation solutions, and comprehensive service. We refer to this as the embodiment of engineering art, and we apply it to the entire life cycle of a system. With roots in Germany and global operations at more than 20 sites around the world, Zeppelin Systems makes industrial-scale testing available to its customers, thereby facilitating the assessment and sustainable optimization of their plant design. Zeppelin Systems also develops and manufactures mechanical and plant engineering components that can be seamlessly integrated into third-party systems. We Create Solutions for our customers every day. For more information, visit www.zeppelin-systems.com.

About the Zeppelin Group

The Zeppelin Group is a global sales and service provider with extensive industry expertise in the fields of construction, drive and energy. The company's success is built on its established brands Zeppelin Cat, Zeppelin Rental, and Zeppelin Power Systems as well as its plant engineering division, Zeppelin Systems. Zeppelin supports its customers with a comprehensive portfolio of services – ranging from consulting, engineering and sales to rental and project solutions as well as service, maintenance and digital solutions. With approx. 12,000 employees in 29 countries, Zeppelin is a high-performing, globally positioned group. In the 2025 fiscal year, Zeppelin generated revenue of 4.4 billion euros. The holding company is Zeppelin GmbH, with its legal domicile in Friedrichshafen; the corporate headquarters are located in Garching near Munich. The Zeppelin Group is owned by the Zeppelin Foundation. For more information, visit www.zeppelin.com.

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